

A. Job/Internship Advertisement Chosen

I picked the EHS Summer Intern position at CooperSurgical in Stafford, Texas. The EHS Summer Intern position at CooperSurgical really catches my attention because it brings together health and workplace safety and finding ways to reduce risk and communicate effectively. This position also matches my studies since the job posting says that Public Health is one of the majors that is relevant to the position. My job in this position at CooperSurgical will be to make a list of tasks that are high risk, look at hazards and controls, help create a safe work environment, and make materials to communicate about EHS. Cooper Surgical is a part of CooperCompanies and their main goal is women's health and fertility.

B. Analysis of the Advertisement and Relevant Discourse Communities

This job is for students who want to work in health and safety, public health and other fields. They need someone who can do lots of things like look at numbers and talk to people. The intern will have to look at what happened when something went wrong, figure out what might go wrong, and make sure everything is safe. They will also distribute informational material about safety. The people hiring for this job want someone who is detail oriented and good at communicating and collaborating. One important feature of the ad is its emphasis on risk management. The position supports a High-Risk Task Inventory, which means the intern would help find tasks that could lead to severe injury or fatality. The role also includes documenting hazards, evaluating existing controls, and helping create executive-ready summaries and heat maps. This language shows that the company values structured safety systems and data-informed decision-making. The ad also aligns with ISO 45001 and ISO 14001, which are international standards for occupational health and safety management and environmental management. ISO explains that ISO 45001 gives organizations a framework to manage workplace risks and improve health and safety performance, while ISO 14001 provides a framework for managing environmental responsibilities and continual improvement.

These EHS professionals use words like critical controls, risk prioritization, incident data, safety culture, frontline awareness, PPE, OSHA, EPA, REACH, and ISO 14001 and ISO 45001. These words show that EHS professionals talk to each other using language that is related to rules and technology and how things work. They also use tools to find hazards and report them. The people in this field must be able to take safety ideas and turn them into something that other employees can understand and do. Another group of people that's important is the people who work in manufacturing and operations. The job ad says that the person who gets the job will work with EHS and Operations and Maintenance teams and will spend time in the office in the manufacturing and warehouse areas. This means that the person will have to know how safety works in an actual setting, not just in theory. This group of people strive to work together and effectively better their work environment.

The job ad also shows what the company values in the people who apply. The requirements are about being able to analyze things and organize things, talk to people, and use Microsoft Office and be willing to learn and care about following rules and global safety standards. This shows that CooperSurgical is not just looking for people with experience but for people who have the right mindset and can be professionals.

Overall, this job ad is effective because it clearly says what the job is and what the work environment is like and it also shows what the company values. It appeals to students who are interested in public health, safety, and following rules by showing that this job can help them build skills in talking to people and understanding technology.

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